**Budapest Book Capital 2023**

**PROGRAMME PROPOSAL APPLICATION FORM (1)**

**Institutional information:**

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| **Name of institution/organisation:** |
| **Postal address:** |
| Contact person at the organisation/Organiser: |
| Contact information: Phone:E-mail address: |

**Working title of the programme:**

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| **Detailed description of the program(2):**  |

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| **Suggested means of communication to promote the programme:(3)** |

**General questions**

Category of the proposed programme: (4)

 Type A Type B Type C

The proposed programme is: (5)

 indoor outdoor

 one occasion a series of events

In case of Type A, where should it take place (location):

Planned duration of the programme: (6)

 half day all day

In case of a series of events, how many occasions should it take place (number of occasions):

In case of a series of events, how frequent should it take place (frequency): (7)

 weekly monthly

 other:

|  |  |  |
| --- | --- | --- |
| **Claim for support (HUF) (8):** | **Sponsorial funds (HUF) (9):** | **Own contribution (HUF) (10):** |

Please return this form to konyvfovaros2023@fszek.hu

**Application deadline: 7th October 2022.**

Place and date: Signature:

**Instructions for filling in**

1. Please list only one programme proposal per form. If you wish to submit more than one programme proposals, please do so on separate forms. We expect a maximum of 3 proposals per organisation.
2. The description of the programme should not exceed 2000 characters.
3. Please list both online and offline communication tools used to promote the programme and define how the proposed programme relate to Budapest Book Capital 2023.
4. Indicate (underline or highlight) which of the following categories the proposed programme falls into:

Type A

A group of own book events related to the Budapest Book Capital 2023 programme which can take place either at the organisation’s own venues, on their own platforms (showcase, own room, shop and other offline and online platforms), or at external venues such as conferences, professional workshops etc.

Own programmes will be given the opportunity to be visually and communicationally linked to the Budapest Book Capital flagship programmes, and will thus also be visible on the Budapest 150 – Budapest Book Capital communicational platforms.

Type B

Own programmes linked to Budapest Book Capital 2023 flagship programmes, such as Budapest Festive Book Week, Budapest International Book Festival, Margo Festival, Crystal Theatre in connection with the Book Island events (on Margaret Island), and LandArt Festival belong here. See www.konyvfovaros.hu

Crystal Theatre is to become a "Book Island" from 19th May 2023 to 06th November 2023. The entire Crystal Theatre will offer a variety of indoor and outdoor book events: family days, exhibitions, professional and audience meetings, screenings etc. See Crystal Theatre at www.kristalyszinter.hu

Should a submitted programme fall into this category, we will choose the venue with you or decide if the programme should take place among the special programmes.

Type C

Social media actions – joint online actions and publicity campaigns mutually strengthen the organisations participating in the programme, drawing attention to each other's programmes and online communities.

1. Indicate whether the proposed programme is planned to take place indoors or outdoors. If both indoors and outdoors, please indicate both.

Also indicate if it is one single occasion or a series of programmes.

If your programme is type A, please indicate the planned location.

1. Indicate the duration of the programme, or, should it be a series of events, the duration of each event. Should the programme take place either in the morning, in the afternoon or in the evening and last for less than 4 hours, indicate it as a half-day program.
2. Indicate the frequency of the program. Other than given, you can specify the exact frequency.
3. Need for support. Budapest City Library will support selected programmes to the extent possible.
4. Further sponsorship toward the selected programmes is expected to arrive from additional sponsors of the program.
5. Own contribution: the organisation's own resources
6. Please note that (8)+(9)+(10) add up to the total cost of the programme.

The programme proposals will be evaluated by the Budapest Book Capital Preparatory Committee. Applicants will be informed per e-mail by 15th November 2022 if their proposed programme is selected to be included in the 2023 Budapest Book Capital event series.

**Further information:**

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